LONDON FASHION HUNTER 10 OCTOBER 2012



Wednesday, 10 October 2012

Immerse Yourself in Art and Fashion

Fashion is also on display at PAD London where you can observe amazing photographs by Helmut Newton and exquisite jewellery designed by highly acclaimed artists such as Pablo Picasso and Anish Kapoor.



Anish Kapoor necklace in Louisa Guinness Gallery (left), other necklaces in Didier Limited, ring and bracelet in Elisabetta Cipriani

But PAD London is definitely aimed at art lovers. Returning to its prime location on Berkeley Square (10th - 14th October), the fair launches with a strong contingent of 60 leading galleries from Europe, the USA and Asia, inspiring a unique and eclectic approach to collecting.



Rob Pruitt in Luxembourg & Dayan, Roy Lichtenstein in Castell Gallery and Gabriel Orozco in Mitchell-Innes & Nash

I love Rob Pruitt's Glitter and enamel panda (he designed an exclusive capsule collection for **Jimmy Choo**), the playful and iconic Roy Litchtenstein and the golden Samurai Tree by Gabriel Orozco. PAD London is definitely a feast for the eyes and we can also admire amazing chairs by celebrated designers such as Ron Arad.



Friedman Benda (top left and bottom right), Pearl Lam Design (bottom left) and Gallery Seomi (top left)

The presence of Tribal Art at the fair is reinforced by the extraordinary collection of Pre-Columbian art showcased at Galerie Mermoz (Paris). Another gallery, which has been a leader among the world's dealers in the field of Tribal Art is Entwistle, specialised in African and Oceanic Art.



Adrian Sasson, Entwistle and Blairman & Sons (left to right)

This is an amazing time to be in London and let yourself be inspired by the work of extraordinary artists. Some trends just emerging out of the Spring Summer 2013 catwalk shows can actually be perceived here, such as stripes and black and white geometric explorations. Let's all read a lot of pages about the world!



Sebastian Errazuriz in Cristina Grajales (top left), Hamiltons Gallery (bottom left), Lonneke Gordijn and Ralph Nauta in Carpenters Workshop Gallery (right)